

Article from [San Antonio Business Journal](#)

January 3, 2005 print edition / Marketing & Media

Bauhaus Media

Eric Hanken, owner of Bauhaus Media Group Inc., and Marc Cerutti, Bauhaus producer, are working on a national TV project involving world-class hypnotist Boris Cherniak, known as "The Incredible Boris."

They're keeping the project under wraps, so to speak, until it literally is a wrap. Casting sessions for people who are easily hypnotized are set for San Antonio the first week of January.

"We're working together with John Fiest, a well-known reality show director out of Los Angeles, to shoot a national reality show pilot," says Hanken.

The next step for the Bauhaus folks will be posting and editing the work, and finally presenting it to networks with hopes that they get a bite on their project. And in the meantime, Hanken says he hopes to "pull some Los Angeles business to San Antonio."

By the way, the Incredible Boris will perform his hypnotic magic at the Rivercenter Comedy Club on Jan. 5 and 6 at 6:45 p.m. That's also the place for the casting sessions for the hypnosis pilot on Thursday, Jan. 6, and Friday, Jan. 7 -- from 1 to 4 p.m. Shooting will take place the following weekend, according to Cerutti, project producer.